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**Press Release**

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**Hawkins Watts signs Letter of Intent for supply of Stevia Derivatives**

Hawkins Watts has signed a letter of intent with Dae Pyung Co. Ltd, Korea, for the supply of Stevia natural sweeteners.

The agreement covers the supply of the high intensity sweetener to the Australian and New Zealand markets and includes the purified Stevia extract Rebaudioside A.

“We are thrilled to be working with Dae Pyung” said Paul Harrison, Technical Director at Hawkins Watts. “Dae Pyung has an excellent natural sweetener range, which deliver a clean sweetness profile to many foods. Dae Pyung also has many years of application experience with Stevia products in Japan and Korea, which will allow us to help NZ customers develop new reduced sugar products with the natural sweetener”.

One of the main Stevia derivatives is Rebaudioside A, a natural extract with approximately 300 times the sweetness of sugar. Sensory evaluation in the Hawkins Watts test kitchen has shown the Dae Pyung Rebaudioside A has an excellent taste profile with minimal aftertaste.

Dae Pyung Co Ltd was established in 1993 in Korea and specialises in Stevia and other plant extracts including liquorice.

More information is available on their website;  
[http://www.daepyung.co.kr/en\\_/product/product\\_ma\\_02.asp](http://www.daepyung.co.kr/en_/product/product_ma_02.asp)

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